

Justin Angelo Martin

Visual Artist | justinangelo.myportfolio.com

EXPERIENCE

Gallery Intern & Social Media Manager - *Ria x Gallery*

October 2024-Present | Montclair, NJ

- Represented the gallery at the US solo exhibition debut of contemporary artist Eddy Ochieng, providing detailed presentations on his work, themes, and artistic journey.
- Explained the pricing of Ochieng's pieces to collectors and art buyers, fostering transparent and informed sales interactions.
- Produced digital photography work and curated content for the gallery's social media accounts (Instagram), producing posts that highlighted artwork, exhibitions, and gallery events.
- Worked directly with the gallery owner and director to draft captions, create digital flyers, and plan social media campaigns aimed at promoting events and attracting new audiences.

Sales Associate & Beauty Expert - *Bluemercury*

November 2022-Present | Closter, NJ

- Established a positive rapport with customers by delivering friendly, personalized service.
- Provide accurate information about products, prices and availability both in person and over the phone.
- Drive sales through customer relationship building and suggestive selling techniques.
- Create white board and digital product store advertising and announcements.
- Operate cash register and POS to process sales transactions and handle payments.
- Maintain signage and merchandise displays organized and up-to-date, promoting visual presentation standards.

Fashion Model - *Self-Employed*

March 2022-September 2024 | New York, NY

- Displayed high levels of adaptability when working with diverse teams in different settings.
- Developed proficiency in posing for photoshoots, displaying confidence and poise while maintaining a flexible attitude.
- Maintained an up-to-date portfolio with agencies showcasing work experience and accomplishments.
- Featured in a Shiseido international makeup campaign for their REVITALESSENCE SKIN GLOW Foundation SPF 30.
- Featured in Harper's Bazaar España modeling for VITRUVIUS Spring Summer 2023 collection presented at New York Fashion Week
- Worked as model with Leica Camera US at Photoville in 2022 and 2023

Sales Associate - *ZARA*

December 2021-July 2022 | Nyack, NY

- Greeted and escorted customers to product racks and shelves to assist with finding merchandise.
- Assisted customers with clothing selection to ensure customer satisfaction.
- Skillfully curate visually captivating clothing displays designed to entice customers, enhance the shopping experience, and ultimately boost sales.
- Operated cash register and POS to handle purchases, refunds, and exchanges for customers.
- Demonstrated exceptional customer service skills, resolving customer complaints efficiently and courteously.

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EDUCATION

Associate in Applied Science in
Graphic Design

Bergen Community College
Paramus, NJ

Expected December 2024

GPA: 3.6/ 4.0

RELEVANT COURSEWORK

Computer Layout

Letterform & Type

History Art & Visual
Culture 1400-1900

Computer Graphic Web
Development

SKILLS

Adobe Creative Suite: Proficient in Photoshop, Illustrator, InDesign, etc.

Versatile Art Mediums: Proficient in various art forms (painting, drawing, graphic design, digital photography, and mixed media)

Design Principles: Strong understanding of typography, color theory, composition, and visual hierarchy, with expertise in creating layouts and custom illustrations

Media Design & Branding: Competent in both print (posters, brochures) and digital media (websites, social media), with strong skills in logo design and brand consistency

Digital Photography & Image Editing: Skilled in capturing images and advanced editing

Social Media Management: Efficient at managing social media platforms, creating content, and implementing strategies to increase audience engagement

Gallery Operations: Experienced in managing gallery exhibitions, ensuring smooth interactions between artists, clients, and visitors

Project Management: Efficient at handling multiple projects, prioritizing tasks, and meeting deadlines

Interpersonal and Collaboration Skills: Adept at working collaboratively with strong communication, leadership and interpersonal abilities